

Powering
Strategic Events,
Driving Business
Forward

Transactions. Transitions. Transformations.

The single source platform for integrated financial,
operations, and investment banking services.



The Modern M&A Advisor

We power the strategic events that drive business forward.

Palm Tree is the single-source platform for integrated financial, operations, and investment banking services. This complete perspective enables us to advise and execute on transactions, transitions, and transformations.

Our teams draw from experience in private equity, financial consulting, Big-4 accounting, investment banking, and business operations. The combined analytical intelligence we deliver accelerates critical business decisions.

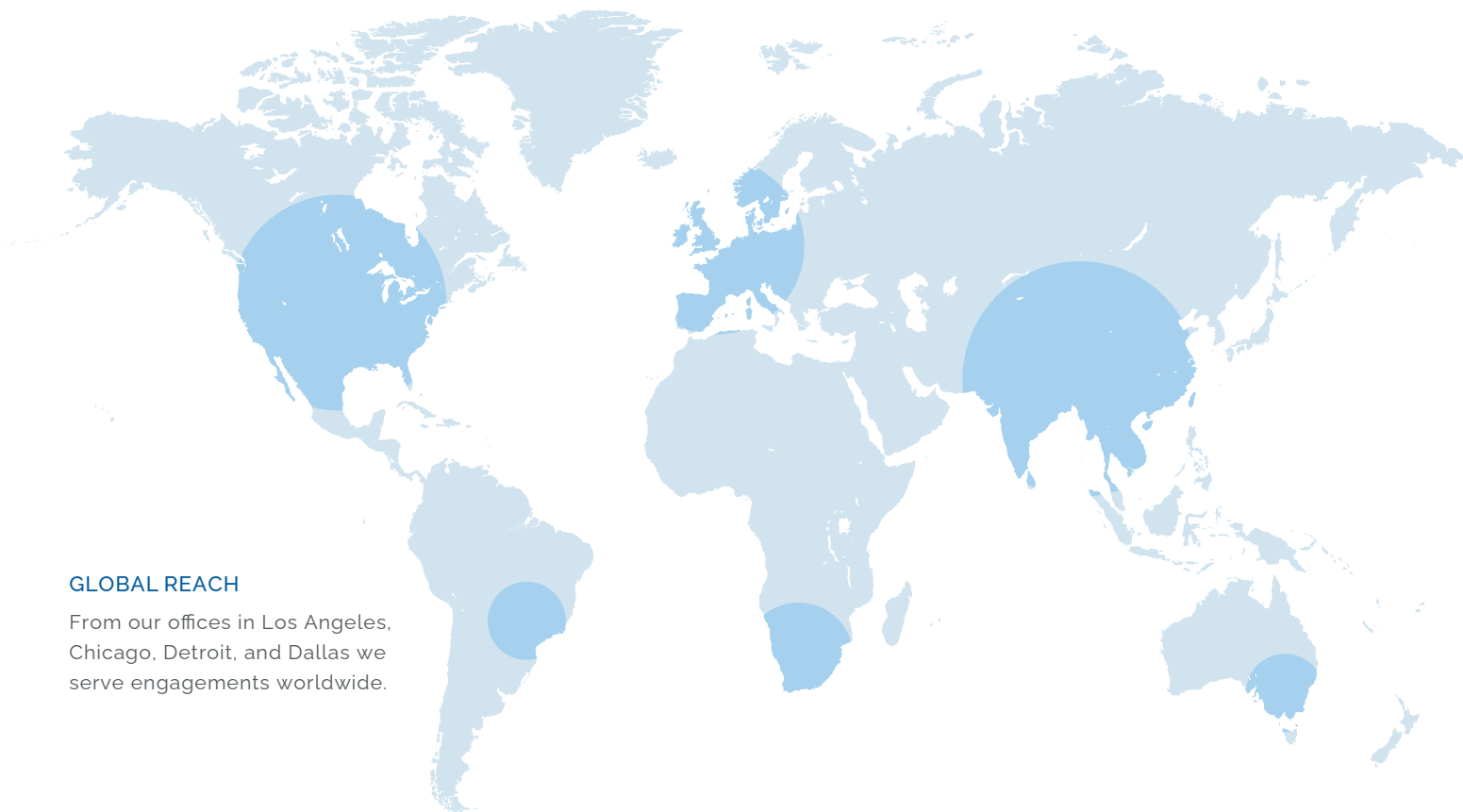
We approach our work with the results-driven perspective of owners and operators, and we understand the time-sensitive, uncompromising demands of strategic events.

EXPERIENCE WITH COMPLEX SITUATIONS ACROSS SECTORS:

- Automotive
- Building Products
- Business Services
- Consumer Goods & Services
- Entertainment & Media
- Healthcare
- Industrials
- Power & Energy
- Retail
- Technology
- Transportation & Logistics

GLOBAL REACH

From our offices in Los Angeles, Chicago, Detroit, and Dallas we serve engagements worldwide.



Financial Consulting

Perspectives on financial data that enable buyers, sellers, and operators to make more informed decisions, minimize business disruption, visualize opportunities, and drive value creation.

TRANSACTION ADVISORY

Financial due diligence, sell-side readiness, business combination, and financial operations assessments that help clients identify opportunities and risks.

STRATEGIC FINANCE

Repeatable playbooks that detail FP&A, capital management, add-on integrations, financial reporting, and other key office of the CFO processes to keep data flowing.

ACCOUNTING ADVISORY

Support with interim accounting roles, audit readiness, and financial reporting alignment services

DATA & ANALYTICS

Assessment, warehousing, dashboarding, and advanced modeling of sales and operations that yield business transformation opportunities.

Operations Consulting

Perspectives on operational data that enable businesses to identify areas for improvement and implement optimization strategies.

PMO SERVICES, OPERATIONAL INTEGRATIONS

Centralized oversight and management of projects to ensure alignment with business goals, consistent project delivery, and optimal resource utilization.

TRANSACTION EXECUTION

Seamlessly merge processes, systems, and cultures to maximize synergies, efficiency, and overall performance of the combined entity.

OPERATIONAL PERFORMANCE IMPROVEMENT

Identify operational strengths and areas for improvement and develop actionable strategies to achieve best-in-class performance.

INTEGRATED BUSINESS PLANNING

Align sales demand, inventory supply and operational planning (SIOP) for optimal performance and delivery.

ORGANIZATIONAL STRATEGY

Ensure the correct people are empowered and focused while accountable to your strategic results.

SUPPLY CHAIN, PROCUREMENT, & LOGISTICS

Efficiently acquire and move materials and services in and out of production.

Investment Banking

A full range of investment banking services that enable clients to position their businesses, structure acquisitions and divestitures, run targeted strategic processes, and raise capital.

MERGERS & ACQUISITIONS

Our deliverables provide the sophistication and expertise our clients need to position their businesses for transactions; structure acquisitions, divestitures, and carve outs; and run strategic processes.

CAPITAL ADVISORY

We offer debt and equity capital advisory services, including leveraged financing, refinancing and recapitalization, and growth equity. We also support financial restructuring and special situations

Built for private equity firms, operators, and management teams

600⁺

ENGAGEMENTS

120⁺

TEAM MEMBERS

\$75B⁺

TRANSACTION VALUE

as of November 2023



Trusted by private equity firms, operators, and management teams to accelerate strategic events.



Palm Tree is the modern M&A advisor. It integrates financial and operational consulting with investment banking services in a single-source platform that advises and executes on value creation initiatives that power transactions, transitions, and transformations. Founded in 2010, Palm Tree was born out of private equity and approaches engagements with the results-driven focus of owners and operators. Its teams draw from experience in private equity, financial consulting, Big-4 accounting, investment banking, and business operations to deliver on the time-sensitive, uncompromising demands of strategic events.

Contact us for a confidential discussion about current or upcoming strategic opportunities.

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LOS ANGELES \ \ \ CHICAGO \ \ \ DETROIT \ \ \ DALLAS

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