

Engaging with  
Palm Tree:  
Capabilities  
and Services

# Transactions. Transitions. Transformations.

The single source for integrated investment banking  
and financial consulting services.



# The Modern M&A Advisor

We power the strategic events that drive business forward

Palm Tree is the single source for integrated investment banking and financial consulting services. This complete perspective helps our clients to better execute on transactions, transitions, and transformations.

Our team comes from private equity, Big-4 accounting, investment banking, and business operations experience. The combined analytical intelligence we deliver accelerates critical business decisions.

We approach our work with the perspective of owners and operators, and we understand the time-sensitive, uncompromising demands of strategic events.

## EXPERIENCE WITH COMPLEX SITUATIONS ACROSS SECTORS:

- Automotive
- Building Products
- Business Services
- Consumer Goods & Services
- Entertainment & Media
- Healthcare
- Industrials
- Power & Energy
- Retail
- Technology
- Transportation & Logistics

## Investment Banking

A full range of investment banking services that enable clients to position their businesses, structure acquisitions and divestitures, run targeted strategic processes, and raise capital.

### MERGERS & ACQUISITIONS

Our deliverables provide the sophistication and expertise our clients need to position their businesses for transactions; structure acquisitions, divestitures, and carve outs; and run strategic processes.

### CAPITAL ADVISORY

We offer debt and equity capital advisory services, including leveraged financing, refinancing and recapitalization, and growth equity. We also support financial restructuring and special situations

## Financial Consulting

Perspectives on financial data that enable buyers, sellers, and operators to make more informed decisions, minimize business disruption, visualize opportunities, and drive value creation.

### TRANSACTION ADVISORY

Financial due diligence, sell-side readiness, business combination, and financial operations assessments that help clients identify opportunities and risks.

### ACCOUNTING ADVISORY

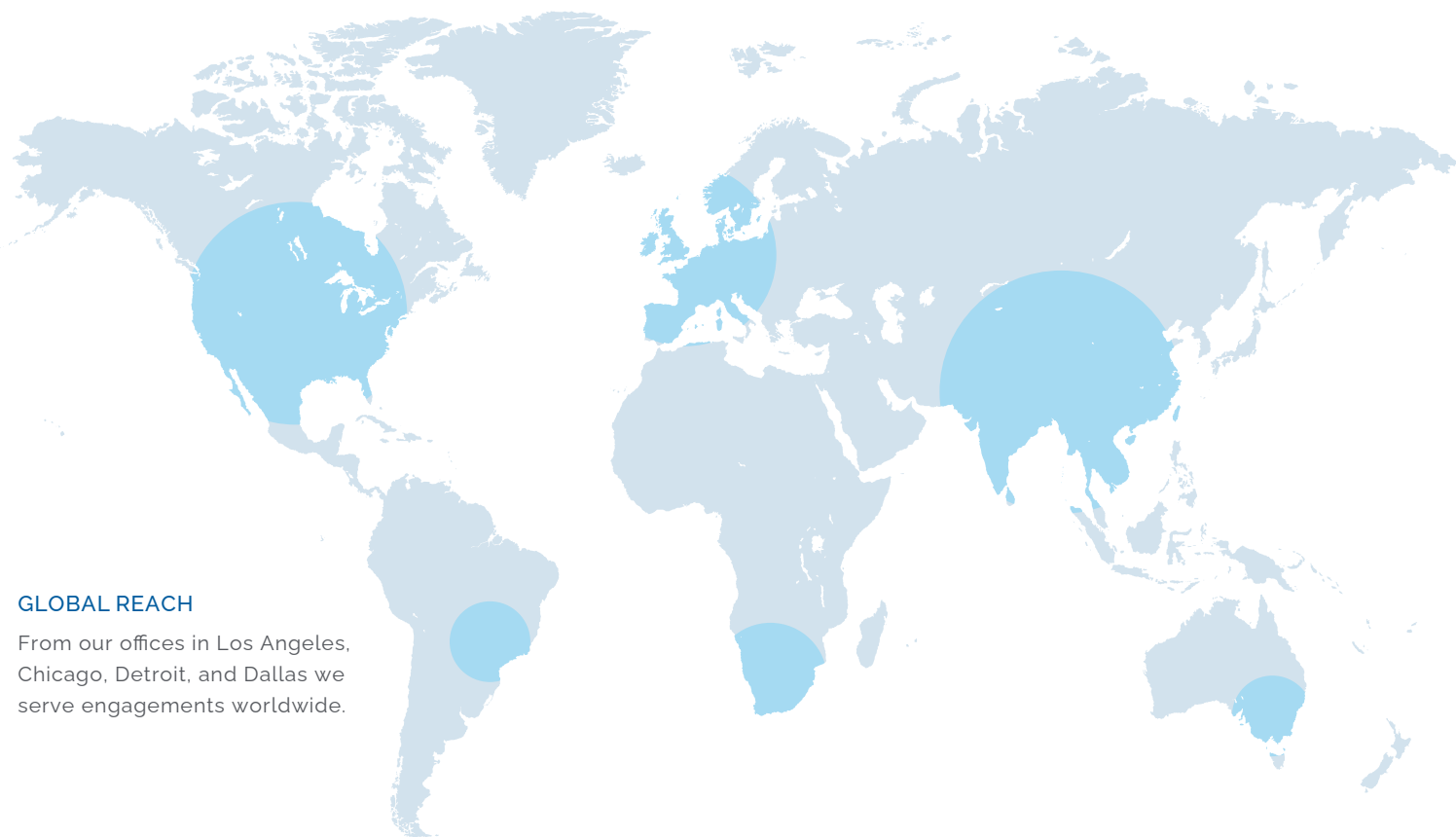
Support with financial close acceleration, technical accounting, interim support, and audit preparation services.

### STRATEGIC FINANCE

Repeatable playbooks that detail FP&A, capital management, add-on integrations, financial reporting, and other key office of the CFO processes to keep data flowing.

### DATA & ANALYTICS

Assessment, warehousing, dashboarding, and advanced modeling of sales and operations that yield business transformation opportunities.



### GLOBAL REACH

From our offices in Los Angeles, Chicago, Detroit, and Dallas we serve engagements worldwide.

Built for private equity firms, operators, and management teams

600+  
ENGAGEMENTS

120+  
TEAM MEMBERS

\$75B+  
TRANSACTION VALUE

as of November 2023



Trusted by private equity firms, operators, and management teams to accelerate strategic events.



TRIVE CAPITAL



Palm Tree is the modern M&A advisor. We provide integrated investment banking and financial consulting services that power strategic events and drive business. The analytical intelligence we deliver enables businesses to better prepare for and execute on transactions, transitions, and transformations. Founded in 2010, Palm Tree was born out of private equity and our team comes from private equity, Big-4 accounting, investment banking, and business operations experience. Our processes and deliverables enable clients to efficiently make critical business decisions and to realize advantageous outcomes in strategic events.

Contact us for a confidential discussion about current or upcoming strategic opportunities.

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LOS ANGELES \ \ \ CHICAGO \ \ \ DETROIT \ \ \ DALLAS



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